

B2B & B2C WEB-TO-PRINT

The most advanced cloud-based W2P technology

Aleyant Pressero[™] is an affordable and easy-to-use cloud-based B2B or B2C online storefront solution that can easily be customized to your needs as well as your clients. Online design, instant pricing, reorders, inventory fulfillment, shipping integration and credit card payments are all supported, as are responsive website designs that work on phones, tablets, laptops, etc.



Open architecture

Integration with a wide variety of **3rd party software** Responsive design

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To ensure proper display from all mobile devices

Unlimited B2B storefronts offered Uniquely tailored for each your

customers

personalization It can be customized to your needs as well

as your clients

Complete

To customize documents from a web browser

Online

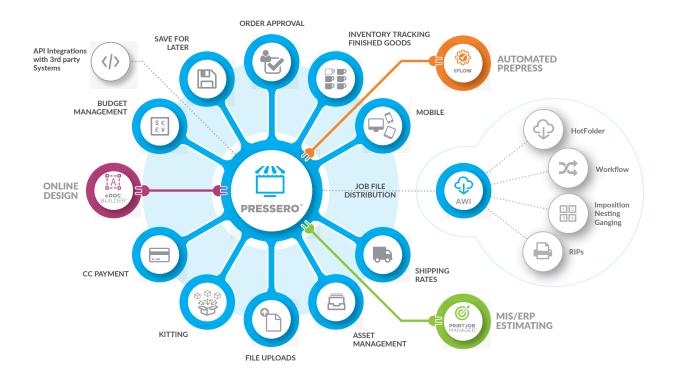
design

You can choose from 3 different types of instant pricing calculators

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Instant online

pricing



G aleyant®



Automating Your Success

Aleyant's automated print software solutions create a solid foundation for growing your print business (and customer count) by automating daily print processes such as ordering, pricing, file correction, production, customer service and more.

Our automation print software reduces manual touches, errors and production time for your print shop. With it, you can connect online design to B2C and B2B online print stores. Connect your print store to estimating, production management and to customer service and prepress automation. You can use Aleyant software products separately, together or with over 1500 thirdparty apps via direct API or Zapier. Start Automating Your Success today at aleyant.com.

Shared cloud server managed by Alevant 3 B2B private storefronts 2 B2C retail storefronts 2 informational websites and 1 Unlimited storefront users Customizable B2B order approval system

PRESSERO Advanced

- Customizable automated order \bigtriangledown email messages Form-based & interactive VDP & A personalization system Ready to use B2B demo store Instant B2C Storefront 8 hours of 1-on-1 personal sessions
- 150 GB of total storage space
- 15 FTP Accounts

PRESSERO Premier Shared cloud server managed by Aleyant Unlimited B2B Private Storefronts 3 B2C retail storefronts 3 informational websites Unlimited storefront users Customizable B2B order approval system Customizable automated order \bigtriangledown email messages Form-based & interactive VDP & Α personalization system Ready to use B2B demo store Instant B2C Storefront 10 hours of 1-on-1 personal sessions 200 GB of total storage space 20 FTP Accounts

PRESSERO Premier DS

\bigcirc	Dedicated cloud server managed by Aleyant
ð	Unlimited B2B private storefronts
	3 B2C retail storefronts
_at	3 informational websites
	Unlimited storefront users
\checkmark	Customizable B2B order approval system
	Customizable automated order email messages
	Form-based & interactive VDP & personalization system
	Ready to use B2B demo store
	Instant B2C Storefront
Ð.	12 hours of 1-on-1 personal sessions
9	250 GB of total storage space
FTP	25 FTP Accounts
Ø _o	Automated workflow integrator



Automated workflow integrator

FTP

www.aleyant.com www.pressero.com

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